

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER VI INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
SUBJECT: RETAILING & MERCHANDISING

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

i) A4 SIZE RULED PAPER WITH ONE SIDE RULED AND BLANK ON THE OTHER SIDE MUST BE USED FOR ASSIGNMENT.

ii) PICTURES PERTAINING TO YOUR TOPIC CAN BE STUCK ON THE BLANK SHEET.

iii) FORMAT OF THE ASSIGNMENT IS AS FOLLOWS:

1st Page - Cover Page (Will be shared by teacher)

2nd Page - Acknowledgement

3rd Page - Index

4th - 8th Page - Article with images (colour prints)

9th - 14th Page - Research content about your topic

15th Page - Bibliography

Sr. No.	Seat No.	Name of the Student	Topic
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
8	22TMM033	JAISWAR ASMITA AMARJIT RITA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
9	22TMM035	KERAMBI ARYAN MAPANNA USHA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
10	22TMM040	MANUREKAR MOHIT UMESH SHRUTI	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
11	22TMM041	MEHTA PRACHI PRAHLAD PREETI	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
12	22TMM042	MHATRE PRATHAM MAHESH KALPANA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
13	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
14	22TMM044	NADAR SARONILISHA JEBARAJ ABISHA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
15	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRUBAB	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
16	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
17	22TMM049	RAUT MONARCH SACHIN TRUPTI	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
18	22TMM050	SALUNKE VIREN KISHOR SAVITA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
19	22TMM051	SALVI DARSHAN PARAG PRARTHANA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
20	22TMM052	SAMPAT HEMANG MAYUR VANDANA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
21	22TMM058	TRIVEDI KRISHA CHETAN MANISHA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
22	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
23	22TMM061	WAGHMARE KETAN SUBHASH USHA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
24	22TMM062	YADAV AARTI SANJAY GEETA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
25	22TMM063	YADAV AKANSHA SURESH MONA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
26	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
27	22TMM065	YADAV VIBHA OMPRAKASH SHAKUNTALA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
28	22TMM066	YADUKRISHNA RAJAPPAN LETHA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
29	22TMM070	SONI AKSHITA DILIP SEEMA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
30	22TMM071	MORE ADYA PRASHANT PRANITA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
31	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
32	21TMM051	SOLANKI RISHABH MITESH SMITA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
33	21TMM054	TIWARI MANISH YOGESH POONAM	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
34	21TMM059	SHARMA CHETAN HARISH PRIYA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
35	205MM091	PAWAR KUNAL SHANKAR NISHA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management
36	20TMM092	SHAIKH SAHIL MOHAMMAD YUSUF VASHA	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2. Research paper on Retail management

Guidelines: STUDENT MUST PREPARE AN INDIVIDUAL PROJECT ON THE TOPIC GIVEN.
COLOUR PRINT OUT OF THE IMAGES WITH IMAGES
COPIED PROJECTS WILL NOT BE ACCEPTED STRICTLY

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TYBAMMC SEMESTER VI INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
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1st Page - Cover Page (Will be shared by teacher)

2nd Page - Acknowledgement

3rd Page - Index

4th Page - Introduction of your Topic

5th to 13th Page - Research content about your topic

14th Page - Conclusion

15th Page - Bibliography

Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	Write a detailed overview of an Indian/ International Brand's Advertising and Sales Promotion Strategy
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	Write a detailed overview of an Indian/ International Brand's Advertising and Sales Promotion Strategy
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14	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	Write a detailed overview of an Indian/ International Brand's Advertising and Sales Promotion Strategy
15	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJBALA	Write a detailed overview of an Indian/ International Brand's Advertising and Sales Promotion Strategy
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23	22TMM061	WAGHMARE KETAN SUBHASH USHA	Write a detailed overview of an Indian/ International Brand's Advertising and Sales Promotion Strategy
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**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER VI INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)**

SUBJECT: Rural Marketing and Advertising

INSTRUCTIONS TO NOTE:

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1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	1. Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	1. Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product
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**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER VI INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)**

SUBJECT: DIGITAL MEDIA

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

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Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas
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31	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas
32	21TMM051	SOLANKI RISHABH MITESH SMITA	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas
33	21TMM054	TIWARI MANISH YOGESH POONAM	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas
34	21TMM059	SHARMA CHETAN HARISH PRIYA	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas
35	20SMM091	PAWAR KUNAL SHANKAR NISHA	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas

36	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	Pick any brand, idea and do a case study on it by understanding it's digital marketing campaign. Minimum 4 Brands or Ideas
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NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER VI INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
SUBJECT: BRAND MANAGEMENT

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

i) A4 SIZE RULED PAPER WITH ONE SIDE RULED AND BLANK ON THE OTHER SIDE MUST BE USED FOR ASSIGNMENT.

ii) PICTURES PERTAINING TO YOUR TOPIC CAN BE STUCK ON THE BLANK SHEET.

iii) FORMAT OF THE ASSIGNMENT IS AS FOLLOWS:

1st Page - Cover Page (Will be shared by teacher)

2nd Page - Acknowledgement

3rd Page - Index

4th Page - Introduction of your Topic

5th to 13th Page - Research content about your topic

14th Page - Conclusion

15th Page - Bibliography

Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
8	22TMM033	JAISWAR ASMITA AMARJIT RITA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
9	22TMM035	KERAMBI ARYAN MAPANNA USHA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
10	22TMM040	MANJREKAR MOHIT UMESH SHRUTI	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
11	22TMM041	MEHTA PRACHI PRAHLAD PREETI	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
12	22TMM042	MHATRE PRATHAM MAHESH KALPANA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
13	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.

14	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
15	22TMM046	MUNDEY PRIYANSHU SHRIKRISHNA BRIJBA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
16	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
17	22TMM049	RAUT MONARCH SACHIN TRUPTI	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
18	22TMM050	SALUNKE VIREN KISHOR SAVITA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
19	22TMM051	SALVI DARSHAN PARAG PRARTHANA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
20	22TMM052	SAMPAT HEMANG MAYUR VANDANA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
21	22TMM058	TRIVEDI KRISHA CHETAN MANISHA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
22	22TMM060	VISHWAKARMA NANDINI SANJAY SAROJ	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
23	22TMM061	WAGHMARE KETAN SUBHASH USHA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
24	22TMM062	YADAV AARTI SANJAY GEETA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
25	22TMM063	YADAV AKANSHA SURESH MONA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
26	22TMM064	YADAV SANDHYA RAMSUKH KUSUM	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
27	22TMM065	YADAV VIBHA OMPRAKASH SHAKUNTALA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
28	22TMM066	YADUKRISHNA RAJAPPAN LETHA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
29	22TMM070	SONI AKSHITA DILIP SEEMA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.
30	22TMM071	MORE ADYA PRASHANT PRANITA	A. Pick 10 brand case study of your choice expalin in detail. B. solve one last year question paper.

31	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	A. Pick 10 brand case study of your choice explain in detail. B. solve one last year question paper.
32	21TMM051	SOLANKI RISHABH MITESH SMITA	A. Pick 10 brand case study of your choice explain in detail. B. solve one last year question paper.
33	21TMM054	TIWARI MANISH YOGESH POONAM	A. Pick 10 brand case study of your choice explain in detail. B. solve one last year question paper.
34	21TMM059	SHARMA CHETAN HARISH PRIYA	A. Pick 10 brand case study of your choice explain in detail. B. solve one last year question paper.
35	20SMM091	PAWAR KUNAL SHANKAR NISHA	A. Pick 10 brand case study of your choice explain in detail. B. solve one last year question paper.
36	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	A. Pick 10 brand case study of your choice explain in detail. B. solve one last year question paper.

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
TYBAMMC SEMESTER VI INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)
SUBJECT: ADVERTISING DESIGN
INSTRUCTIONS TO NOTE:

Sr. No.	Seat No.	Name of the Student	TOPIC
1	22TMM024	CHAURASIYA AMAN INDRESH CHHAYA	Submission of Drawing book, scrap book and outline of external project
2	22TMM026	DALVI SWAPNALI ARUN ANKITA	Submission of Drawing book, scrap book and outline of external project
3	22TMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	Submission of Drawing book, scrap book and outline of external project
4	22TMM028	GALIYA JAY DHIRUBHAI KOKILABEN	Submission of Drawing book, scrap book and outline of external project
5	22TMM029	GOSALIA HARSH NIRAV MONIKA	Submission of Drawing book, scrap book and outline of external project
6	22TMM030	GOUR DEEPIKA MAHIPAL SHANTI	Submission of Drawing book, scrap book and outline of external project
7	22TMM031	INJALE MANTHAN DIVYESH SONAL	Submission of Drawing book, scrap book and outline of external project
8	22TMM033	JAIWAR ASMITA AMARJIT RITA	Submission of Drawing book, scrap book and outline of external project
9	22TMM035	KERAMBI ARYAN MAPANNA USHA	Submission of Drawing book, scrap book and outline of external project
10	22TMM040	MANJREKAR MOHIT UMESH SHRUTI	Submission of Drawing book, scrap book and outline of external project
11	22TMM041	MEHTA PRACHI PRAHLAD PREETI	Submission of Drawing book, scrap book and outline of external project
12	22TMM042	MHATRE PRATHAM MAHESH KALPANA	Submission of Drawing book, scrap book and outline of external project
13	22TMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	Submission of Drawing book, scrap book and outline of external project

14	22TMM044	NADAR SARONLISHA JEBARAJ ABISHA	Submission of Drawing book, scrap book and outline of external project
15	22TMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJBALA	Submission of Drawing book, scrap book and outline of external project
16	22TMM048	PRAJAPATI JAY JIGNESH SANGEETA	Submission of Drawing book, scrap book and outline of external project
17	22TMM049	RAUT MONARCH SACHIN TRUPTI	Submission of Drawing book, scrap book and outline of external project
18	22TMM050	SALUNKE VIREN KISHOR SAVITA	Submission of Drawing book, scrap book and outline of external project
19	22TMM051	SALVI DARSHAN PARAG PRARTHANA	Submission of Drawing book, scrap book and outline of external project
20	22TMM052	SAMPAT HEMANG MAYUR VANDANA	Submission of Drawing book, scrap book and outline of external project
21	22TMM058	TRIVEDI KRISHA CHETAN MANISHA	Submission of Drawing book, scrap book and outline of external project
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23	22TMM061	WAGHMARE KETAN SUBHASH USHA	Submission of Drawing book, scrap book and outline of external project
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27	22TMM065	YADAV VIBHA OMPRAKASH SHAKUNTALA	Submission of Drawing book, scrap book and outline of external project
28	22TMM066	YADUKRISHNA RAJAPPAN LETHA	Submission of Drawing book, scrap book and outline of external project

29	22TMM070	SONI AKSHITA DILIP SEEMA	Submission of Drawing book, scrap book and outline of external project
30	22TMM071	MORE ADYA PRASHANT PRANITA	Submission of Drawing book, scrap book and outline of external project
31	21TMM032	HANSORA DHARMIK RAJU DHARMISTA	Submission of Drawing book, scrap book and outline of external project
32	21TMM051	SOLANKI RISHABH MITESH SMITA	Submission of Drawing book, scrap book and outline of external project
33	21TMM054	TIWARI MANISH YOGESH POONAM	Submission of Drawing book, scrap book and outline of external project
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36	20TMM092	SHAIKH SAHIL MOHMAD YUSUF VASHA	Submission of Drawing book, scrap book and outline of external project